Discover Activity Camps Website Privacy Policy

Welcome

Welcome to the Discover Activity Camps website. We are committed to protecting your personal information and respecting your privacy.

This Privacy Policy explains how we collect, use, and share your personal data when you visit the website, book a place at one of our holiday camps, or sign up for our newsletter.

Who We Are

This website is operated on behalf of Discover Activity Camps, a trading name of Wishford Schools (Group) Ltd

Data may also be shared across the Wishford Schools (Group) Ltd for the purposes outlined in this website privacy policy.

The Data Controller is:

Andrew Webster, Data Protection Officer
Wishford Schools (Group) Ltd
25-27 High Street, Corsham, England, SN13 0ES
Email: data.protection@wishford.co.uk
Phone: +44 (0)1249 713908

Data We Collect

- When you visit the website: IP address, browser type, pages visited, and cookies
- When you book a place at a Discover Activity Camp or Discover Camp: Your name, contact details, child's name and age, emergency contact information, medical or dietary needs
- When you sign up for our newsletter: Your name and email address
- When you contact us via a form or email: Any personal data you choose to share

How We Use Your Data

We use your personal information for the following purposes:

- To process and manage bookings for Discover Activity Camps and Discover Camps
- To communicate with you about your booking

- To send you updates about Discover Activity Camps holiday activities and events
- To communicate with you about relevant events or open days at schools within Wishford Schools (Group) Ltd
- To improve our website and understand visitor behaviour
- To comply with legal or safeguarding obligations

Marketing and Communications

If you opt-in to receive a newsletter or marketing communications, we will use your name and email address to keep you informed about Discover Activity Camps, Discover Camps and related events. You can unsubscribe at any time using the link provided in our emails, or by contacting us directly.

Sharing Your Data

We may share your data for the following purposes:

- With individual schools within Wishford Schools (Group) Ltd for communications about events such as school open days
- With third-party service providers who support our booking and communication systems (e.g. booking platforms, email tools)
- When required by law or to protect the welfare of children attending our camps

We do not sell or share your data with third parties for unrelated marketing purposes.

How Long We Keep Your Data

We only keep your personal information for as long as necessary for the purposes described above, or as required by law (e.g. for safeguarding or financial record-keeping).

Your Rights

Under the UK GDPR, you have the right to:

- Access your personal data
- Request correction or deletion of your data
- Object to or restrict processing of your data
- Withdraw your consent (for marketing)
- Lodge a complaint with the Information Commissioner's Office (ICO)

To exercise any of your rights, please contact us using the details provided below

Cookies

We use cookies to help improve your experience on our website and understand how visitors use it. You can manage cookie settings through your browser preferences. Cookies are small text files that are stored on your device when you visit a website. They help the site function properly and can remember your preferences or collect data about your browsing behaviour.

Types of cookies we use

- Essential cookies: These are necessary for the website to function and cannot be switched off in our systems
- Performance cookies: These help us understand how visitors interact with our site, allowing us to improve functionality
- Functionality cookies: These remember your preferences and choices to improve your experience

Managing cookies

You can choose to accept or reject cookies through your browser settings. Disabling cookies may affect how the website functions.

Changes to This Policy

We may update this Privacy Policy from time to time. The most recent version will always be posted on this page. Please check back periodically to stay informed.

Contact Us

If you have any questions about this policy, wish to view Wishford Schools (Group) Ltd full Data Protection & Privacy Policy or learn more about how we use your data, please contact:

Data Protection Officer
Email: data.protection@wishford.co.uk
Phone: +44 (0)1249 713908